

Specialized Services for Credit Union Members

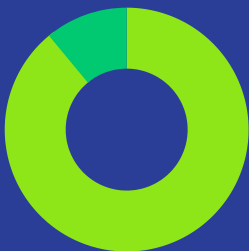


Why Does Your Credit Union Need Specialty Member Services?

Our goal is to help you deliver high value, low cost services to your employees and members. Brightly's Credit Union Family Protection Services allow you to build member trust, distinguish your offerings, and increase your revenue and customer retention.

We offer a full suite of comprehensive services for credit unions to protect members' families and futures — unreliable COVID-19 information to natural disasters to family caregiver services to cyber security and protection.

Is your Credit Union doing everything it can?



89% of people use mobile banking for at least some of their banking services.

What Speciality Services are Included?

COVID-19 Services

This global pandemic has fundamentally changed operating models around the world. Our COVID-19 services help your members adapt to this new normal with unbiased and vetted information resources that support businesses and families.

Family Caregiver Support Services

Every year, thousands of families incur physical and emotional costs when providing care for a family member. Our support services and resources help your member's family manage these costs and stresses when someone becomes a full or part time caregiver to a loved one.

Family Cyber Protection and Security

Your customers can suffer devastating losses from identity theft or a privacy breach to their home or family. We analyze your member's digital footprint to identify any weak links and help resolve threats. If a breach occurs, we offer urgent assistance, fraud resolution, document replacement, and more to help your clients recover quickly.

Natural Disaster and Flood Preparedness

We assess the risk to member properties for floods and natural disasters. We provide guidelines and tools to prepare for a possible disaster. If disaster strikes, we help them find safety in the immediate aftermath, and then help them recover and resume business operations quickly by organizing claims and paperwork.